

## Executive Summary

## Company Overview



- Incorporated in 1980, Satia Industries Limited (SIL), is one of the biggest and completely integrated Wood and Agro based paper manufacturers.
- SIL's products are extensively used in the printing of books, directories, envelopes, diaries, calendars, computer stationery, copy manufacture annual reports, etc.


## Manufacturing and Distribution Network



- Manufacturing plant based out of Muktsar with capacity to manufacture over 1,05,000 MT per annum.
- Completely integrated manufacturing operations with 3 paper machines, $100 \%$ in-house power generation and effluent treatment.
- Strong Distribution Network: 70 dealers and 3 branch offices.

Key Clientele


- SIL has long standing relationship with State Text book Corporations and around $40 \%$ of revenue comes from these organisations.
- The remaining revenue attributes to the Public and Private Sector Companies.

FY19 Financial Snapshot

| Operational <br> Revenue | EBITDA | EBITDA Margin <br> INR 7,384 Mn | INR 1,641 Mn |
| :---: | :---: | :---: | :---: |

## About The Company



- Incorporated in 1980 by Dr. Ajay Satia, Satia Industries Limited (SIL) started its commercial production of printing and writing paper at Muktsar, Punjab in 1984.
- SIL is one of the biggest Wood and Agro based paper plants in India manufacturing paper using wood chips, veneer waste, wheat straw, sarkanda, etc.
- The Company has a fully integrated manufacturing facility, which includes paper machines, pulping machinery, chemical recovery plant and power generation plant.
- Fully integrated production facility gives superior advantage in terms of cost efficiency and environmental compliance, ultimately leading to superior margin profile compared to peers.
- With a view to improve the quality of pulp and also to save on cooking chemicals, a Continuous Digester has been installed by the Company.
- The product profile includes Super Snow White, Snow White, Photocopier paper, Map litho, Colored paper, Ledger paper, Cartridge paper, Duplicating, bond paper - with and without watermarks and Chromo (Art) paper from GSM range 42 to 200 GSM.
- Satia Industries Limited market its product through dealer network located all over India and through Branches at Jaipur, Delhi \& Chandigarh.

Operational Revenue (INR Mn) \& EBITDA Margin (\%


## Raw Materials Used of Total Volumes



## Capex Plan

Agro - Residue

## Updates

- Additional land has already been purchased
- Set of Equipments \& Machinery has already been ordered
- Final Hearing for environmental compliance is expected to take place with the Ministry of Environment \& Forests, Delhi
- Finances have been tied up for the project


## Plant to be commissioned by

 the end of Q4-FY21
## Funding

## In-house power generation



A similar greenfield capacity expansion of 300 TPD would cost around INR 1,000 Cr and would take a timeline of around 40 months to be operational.

## Paper Cutlery Segment



- Prime Minister Sh. Narendra Modi gave an ambitious call to eliminate all single-use plastic products in the country by 2022 and SIL plans to make most of this opportunity in the national movement to replace plastic and styro foam from food delivery packaging with sustainable packaged products
- The company has already entered into Virgin fibre based Cup stock segment and plans to venture into the paper cutlery segment with an initial capital outlay of INR $15-18 \mathrm{Cr}$
- To establish this segment SIL has plans to enter into a partnership with an MNC which is one of the world's largest leading food brands
- SIL will be producing the finishing products of sustainable packaging and the marketing operations will be handled by the proposed Associate in India and abroad
- Target for commencement of production is Q1-FY21


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## H1 / Q2-FY20 Financial \& Operational Highlights

| Q2-FY20 Financial Highlights |  |
| :--- | :---: |
| Operational Revenue | INR 2,039 Mn |
| EBITDA | INR 435 Mn |
| EBITDA Margin | $\mathbf{2 1 . 3 3 \%}$ |
| Net Profit | INR 250 Mn |
| PAT Margin | $\mathbf{1 2 . 2 6 \%}$ |
| Diluted EPS | INR 25.04 |


| H1-FY20 Financial Highlights |  |
| :--- | :---: |
| Operational Revenue | INR 4,283 Mn |
| EBITDA | INR 914 Mn |
| EBITDA Margin | INR 515 Mn |
| Net Profit | 12.02\% |
| PAT Margin | INR 51.50 |
| Diluted EPS |  |

## Operational Highlights:

- $\quad$ Since the company generates Renewable Energy Certificates, the company encashed around INR 6.9 Cr of REC certificate in H1-FY20.
- The current order book stands executable for the next 2 months through our strong dealer network.
- SIL in an effort to stay ahead of the curve had already started the production of Virgin fibre based cup stock and to continue in this endeavor SIL plans to introduce a Paper Cutlery segment with an effort to contribute to the national movement of Single Use Plastic ban. The company plans to initiate this segment with a 8 TPD production capacity and plan to enhance it to 32 TPD.


## Quarterly Financial Trends






Gross Current Assets Days


## Q2-FY20 Income Statement (IND-AS)

| PARTICULARS (INR Mn) | Q2-FY20 | Q2-FY19 | Y-O-Y | Q1-FY20 | Q-o-Q |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Operational Income | 2,039 | 1,866 | 9.3\% | 2,245 | (9.2)\% |
| Total Expenses | 1,604 | 1,430 | 12.2\% | 1,767 | (9.2)\% |
| EBITDA | 435 | 436 | (0.2)\% | 478 | (9.0)\% |
| EBITDA Margin | 21.33\% | 23.36\% | (203) Bps | 21.29\% | 4 Bps |
| Other Income | 67 | 33 | NA | 50 | 34.0\% |
| Depreciation | 132 | 112 | 17.9\% | 131 | 0.8\% |
| Finance Cost | 51 | 52 | (1.9)\% | 60 | (15.0)\% |
| PBT | 319 | 305 | 4.6\% | 337 | (5.3)\% |
| Tax | 69 | 64 | 7.8\% | 73 | (5.5)\% |
| Profit After Tax | 250 | 241 | 3.7\% | 264 | (5.3)\% |
| PAT Margin | 12.26\% | 12.92\% | (66) Bps | 11.76\% | 50 Bps |
| Other Comprehensive Income | 1 | (2) | NA | 1 | NA |
| Total Comprehensive Income | 251 | 239 | 5.0\% | 265 | (5.3)\% |
| Diluted EPS (INR) (Not Annualised) | 25.04 | 24.06 | 4.1\% | 26.45 | (5.3)\% |

## H1-FY20 Income Statement (IND-AS)

| PARTICULARS (INR Mn) | H1-FY20 | H1-FY19 | Y-O-Y |
| :---: | :---: | :---: | :---: |
| Operational Income | 4,283 | 3,667 | 16.8\% |
| Total Expenses | 3,369 | 2,883 | 16.9\% |
| EBITDA | 914 | 784 | 16.6\% |
| EBITDA Margin | 21.34\% | 21.38\% | (4) Bps |
| Other Income | 116 | 91 | 27.5\% |
| Depreciation | 263 | 223 | 17.9\% |
| Finance Cost | 111 | 107 | 3.7\% |
| PBT | 656 | 545 | 20.4\% |
| Tax | 141 | 117 | 20.5\% |
| Profit After Tax | 515 | 428 | 20.3\% |
| PAT Margin | 12.02\% | 11.67\% | 35 Bps |
| Other Comprehensive Income | 1 | (4) | NA |
| Total Comprehensive Income | 516 | 424 | 21.7\% |
| Diluted EPS (INR) (Not Annualised) | 51.50 | 42.80 | 20.3\% |



## Income Statement

| PARTICULARS (INR Mn) | FY16 | FY17* | FY18* | FY19* | H1-FY20* |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Operational Revenue | 4,336 | 5,708 | 6,421 | 7,384 | 4,283 |
| Total Expenses | 3,801 | 4,799 | 5,203 | 5,743 | 3,369 |
| EBITDA | 535 | 909 | 1,218 | 1,641 | 914 |
| EBITDA Margin | 12.34\% | 15.93\% | 18.97\% | 22.22\% | 21.34\% |
| Other Income | 165 | 211 | 303 | 145 | 116 |
| Depreciation | 332 | 400 | 451 | 477 | 263 |
| Finance Cost | 251 | 245 | 237 | 208 | 111 |
| Extraordinary Items | (16) | - | - | - | - |
| PBT | 101 | 475 | 833 | 1,101 | 656 |
| Tax | (30) | 20 | 146 | 223 | 141 |
| Profit After Tax | 131 | 455 | 687 | 878 | 515 |
| PAT Margin | 3.02\% | 7.98\% | 10.70\% | 11.89\% | 12.02\% |
| Other Comprehensive Income | - | (2) | (8) | 2 | 1 |
| Total Comprehensive Income | 131 | 453 | 679 | 880 | 516 |
| EPS (INR per share) | 13.12 | 45.55 | 68.67 | 87.77 | 51.50 |
| *As per IND-AS |  |  |  |  |  |

## Balance Sheet (IND-AS)

| PARTICULARS (INR Mn) | FY18 | FY19 | H1-FY20 | PARTICULARS (INR Mn) | FY18 | FY19 | H1-FY20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Equity | 2,226 | 3,076 | 3,574 | Non-Current Assets | 3,540 | 4,505 | 5,012 |
| Equity Share Capital | 100 | 100 | 100 | a) Property, Plant and Equipment | 3,119 | 3,827 | 3,623 |
| Other Equity | 2,126 | 2,976 | 3,474 | b) Capital Work In Progress | 295 | 561 | 1,301 |
|  |  |  |  | c) Financial Assets |  |  |  |
| Non-Current Liabilities | 1,819 | 1,957 | 2,072 | (i) Investments | 29 | 31 | 31 |
| a) Financial Liabilities |  |  |  | (ii) Loans | 35 | 17 | 18 |
| (i) Borrowings | 910 | 1,054 | 1,109 | (iii) Other financial assets | 10 | 10 | 10 |
| (ii) Other Financial liabilities | 837 | 823 | 876 | d) Deferred Tax Asset (Net) | 48 | 59 | 29 |
| b) Other Non-Current Liabilities | 3 | 3 | 3 | e) Other Non-Current Assets | 4 | - | - |
| c) Provisions | 69 | 77 | 84 |  |  |  |  |
|  |  |  |  | Current Assets | 2,278 | 2,099 | 2,890 |
|  |  |  |  | a) Inventories | 526 | 599 | 586 |
| Current Liabilities | 1,773 | 1,571 | 2,256 | b) Biological Assets other than bearer plants | 295 | 303 | 330 |
| a) Financial Liabilities |  |  |  | c) Financial Assets |  |  |  |
| (i) Borrowings | 676 | 537 | 783 | (i) Trade Receivables | 1,179 | 1,057 | 1,762 |
| (ii) Trade Payables | 447 | 454 | 630 | (ii) Cash and Cash Equivalents | 13 | 5 | 10 |
| (iii) Other Financial Liabilities | 468 | 516 | 662 | (iii) Bank balances other than above | 64 | 35 | 35 |
| b) Current tax liabilities (net) | - | 13 | 58 | (iv) Other financial assets | 23 | 26 | 52 |
| c) Other Current Liabilities | 164 | 44 | 116 | d) Current Tax Assets (Net) | 21 | - | - |
| d) Provisions | 18 | 7 | 7 | e) Other Current Assets | 157 | 74 | 115 |
| GRAND TOTAL - EQUITIES \& LIABILITES | 5,818 | 6,604 | 7,902 | GRAND TOTAL - ASSETS | 5,818 | 6,604 | 7,902 |

## Financial Highlights



EBITDA (INR Mn) \& EBITDA Margin (\%)


## Debt to Equity



PAT (INR Mn) \& PAT Margin (\%)


Net Worth (INR Mn)


## Capital Market Data

60\%

50\%

40\%
$30 \%$
20\%
$10 \%$
0\%


| Price Data (30th October, 2019) | INR |
| :--- | :---: |
| Face Value | 1.0 |
| Market Price | 77.0 |
| 52 Week H/L | $85.00 / 47.13$ |
| Market Cap (Mn) | $7,700.0$ |
| Equity Shares Outstanding (Mn) | 100.0 |
| 1 Year Avg Trading Volume (‘000) | 70.4 |

Shareholding Pattern as on 30 ${ }^{\text {th }}$ September, 2019

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[^0]:    Online food delivery is fuelling substantial acceleration in food packaging demand. We expect this segment to gain traction by FY21.

